

# CHEESE DIP CONTEST



Presented by the Hillcrest Merchants Association

**September 22, 2012**

Shopping ~ Fashion Show ~ Live Music  
Ark. Audubon Soc. Bird Walk in Alsopp Park  
HRA Pancake Breakfast ~ Cheese Dip Contest  
Local Restaurants & Shops ~ Kids' Activities  
5K Race ~ Car Show ~ Farmers Market  
Family & Friends  
Arkansas Razorback Tailgate Party

**Watch the Game With Us**

**[www.harvestfest.us](http://www.harvestfest.us)**



## Please Make Plans To Join Us!

September 22, 2012 - 11:00 a.m. to 9:30 p.m.

Preparations are underway for HarvestFest 2012. This is the 17th year for our festival and the Hillcrest Merchants Association members are busy planning for another successful year!

### **PLEASE KEEP THESE INSTRUCTIONS.**

**SETUP** - Arrive to set up **no earlier than 9:00 a.m. and no later than 10:00 a.m.** Confirmation of vendor registration will be posted weekly. One week prior to HarvestFest, we will provide Vendor check-in directions, booth assignments and parking suggestions. Contestants need to unload their equipment and remove their vehicle from the area as soon as possible. Then return to set up your booth.

### **PARKING IS NOT ALLOWED IN THE KROGER PARKING LOT**

**TEAR-DOWN** - Contestant vehicles will not be permitted in the contest area to tear down until 3:30 p.m. **EARLY TEAR-DOWN IS NOT PERMITTED.**

## GENERAL INFORMATION - RULES AND REGULATIONS

1. Each team will be assigned a 10 x10 area. All tables, chairs, supplies, and equipment must be contained in this area and be furnished by the contestant.
2. Teams will supply all necessary equipment for cooking - slow cooker, hot plate, or electric skillet are acceptable. Chafing fuels are permitted for heating of prepared cheese dip. Under no circumstance can a team cook with a fryer that produces more than 1/4 cup of oil. Any grease produced must be removed by the team. You **MUST** dispose of all fats and oils in proper containers and be responsible for removing these containers completely from the HarvestFest site. **NO GREASE CAN BE Poured DOWN PUBLIC DRAINS.** Disposal of waste in this manner can be subject to a City fine. You are responsible for disposing of all trash in the nearest trash receptacle. We ask that you leave your assigned area in the same or better condition than when you arrived for set-up.
3. You are asked to produce enough cheese dip for sampling from 12:00 p.m. to 2:00 p.m.
4. Teams may serve no more than one type of cheese dip.
5. Teams must provide a fire extinguisher.
6. Team acknowledgement that the HarvestFest Committee or Hillcrest Merchants Association do not maintain insurance covering property or damages Neither the Hillcrest Merchants Association, Hillcrest Residents Association nor HarvestFest Committee can accept any liability for injuries or accidents that occur during the day of HarvestFest 2012.
7. Judging will be done by trained chefs, local celebrities, food critics or culinary instructors from 12:00 p.m. until 2:00 p.m. Prizes will be awarded at 3:00. Some, if not all categories will also be scored by 1 (one) ballot/ vote per paying Cheese Dip customer.
8. Winner Categories/Prizes  
Professional - Plaque  
Amateur - Plaque  
People's Choice Award - Plaque  
Best Decorated Booth - Plaque
9. Servers must comply with the health code by wearing gloves.

**For More Information Contact: Austin Franks - (501) 772-7935 - [afranks@kw.com](mailto:afranks@kw.com)**



# Cheese Dip Contest Team APPLICATION

September 22, 2012 (Saturday)  
12:00 p.m. to 2:00 p.m.

**DEADLINE TO REGISTER: AUGUST 15, 2012**

Team Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Cheese Dip: \_\_\_\_\_

Which Division are you entering: Professional \_\_\_\_\_ Amateur \_\_\_\_\_

(Professional includes Trained Chef or Commercial Food Business)

Number of people assigned to work in booth: \_\_\_\_\_ (maximum 4 people per booth)

### CONTESTANT PRICING

	PROFESSIONAL	<u>AMATEUR</u>	
Entry Fee	\$ 100	\$ 75	\$ _____
Additional Space	\$ 50	\$ 50	\$ _____

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

Make Checks Payable to "HarvesFest" and Mail or deliver **WITH APPLICATION** to:

Austin Franks  
The Shoppes on Woodlawn  
4523 Woodlawn  
Little Rock, AR 72205

I have read the rules and regulations of this application and agree to be bound by them.

\_\_\_\_\_  
Signature



## SCHEDULE

**SATURDAY, SEPTEMBER 22, 2012**

**Main Vendor Shopping Hours: 11:00 am to 7:30 pm**

<b>7:30 - Till</b>	<b>Ark. Audubon Society Bird Walk @ Alsopp Park</b>
<b>8:30 - Till</b>	<b>Hillcrest "Run 4 Shelter" 5K Race @ Pulaski Heights Methodist Church</b>
<b>9:00 am - 11:00 am</b>	<b>Pancake Breakfast Hillcrest Residents Association @ Pulaski Heights Presbyterian Church</b>
<b>9:00 am - 10:00 am</b>	<b>Vendor Arrival</b>
<b>9:00 am - 11:00 am</b>	<b>Vendor Set-Up</b>
<b>11:00 am - 9:30 pm</b>	<b>Festival</b>
<b>11:00 am - 4:00 pm</b>	<b>Children's Activities Car Show</b>
<b>11:00 am - 7:00 pm</b>	<b>Bands</b>
<b>12:00 pm - 2:00 pm</b>	<b>Cheese Dip Contest</b>
	<b>9:00 to 10:00 Setup</b>
	<b>11:00 to 12:00 Cooking</b>
	<b>12:00 to 2:00 Sampling &amp; Judging</b>
	<b>3:00 Awards</b>
<b>4:00 pm - 9:00 pm</b>	<b>Beer/Wine Stations Open</b>
<b>7:00 pm - 8:00 pm</b>	<b>Box Turtle Fashion Show</b>
<b>8:00 pm - 9:30 pm</b>	<b>Headlining Band</b>
<b>Arkansas Razorback Tailgate Party - Time To Be Announced</b>	